

## **MRG OVERVIEW**

Media Relations Group, LLC, is a full-service public information firm specializing in public and private sector public involvement campaigns. The company provides media relations, marketing, graphic design, grassroots door-to-door consensus building, and client spokesperson services. For more than 10 years, MRG has established a proven record of developing and executing successful Community Awareness Plans and Public Involvement Programs for the Florida Department of Transportation (FDOT), Miami-Dade Expressway Authority, Florida's Turnpike Enterprise and other agencies. MRG is an industry leader who is well-immersed in all areas of transportation. Their unique experience in the field provides clients with the most effective consulting advice to ensure every pursuit becomes a successful partnership between the client, the community and its stakeholders. MRG serves as a liaison between FDOT and interested members of the public at all stages of District projects including Project Development & Environment (PD&E) Studies, Final Design, Design-Build, Construction and Intelligent Transportations Systems (ITS).

## **Intelligent Transportation Systems**

MRG believes in the importance of the ITS Program and the benefits it has on our transportation infrastructure. The firm has gained a unique expertise in the field and serves as the spokesperson for various high-profile transportation projects, such as 95 Express in Miami-Dade County. MRG has applied the experience gained to create successful ITS programs and partnerships to benefit the operations team, the community as well as the industry itself. MRG is an industry partner who believes in the importance of promoting the ITS message to increase public support and ensure the program's overall success.

## **ITS Experience, Past and Present:**

- In-house Public Information Officer at FDOT District Six's Transportation Management Center
- 95 Express Project Phases 1A and 1B, Phase 2 coming in 2011
- Interstate 95 Ramp Signaling System in Miami-Dade County
- West Flagler Avenue Safety Improvements
- HAWK (High Intensity Activated Crosswalk) Beacon- First in South Florida
- US-1 ITS Design Build
- Brickell Avenue Pedestrian Beacon
- Charlotte County Freeway Management Systems Project
- Traffic Operations Districtwide Contracts
- ITS Districtwide Contracts