

WHO WE ARE

HART Family of Services



The Hillsborough Area Regional Transit Authority is a public entity charged with meeting the mass transit needs of people living in Tampa, Temple Terrace and Hillsborough County. Our revenue consists of state and federal funds, with passenger fares and local funds paying for operating expenses. (These expenses include staff wages, fuel, insurance and repair costs.) According to our most recent survey, riders primarily use HARTline to get to work — 59 percent of all riders are commuters. Although 49 percent of HARTline riders depend on mass transit, 51 percent have a vehicle available to them, yet choose to take the bus because it's economical and convenient.

HARTLINE

- 39 local bus routes to serve you
- 11 express bus routes

BIKES ON BUSES

- Take your bike with you for no extra charge
- All HART vehicles are equipped with bike rack

TRAVEL TRAINING PROGRAM

- Free travel training with your own personal trainer
- Step-by-step instructions on reading schedules, making connections
- Learn the features and benefits of riding the bus

HARTPLUS

- Premium transportation services for people with disabilities
- Safe, convenient and reliable

COMMUTER CHOICES PROGRAM

- Enhances corporate employee benefits packages
- Fully deductible, bonus benefit
- Saves employees time and money

HART-SPONSORED VAN POOLS

- Vans provided by HART
- Participants pay low monthly fee
- Tax benefit to employers

CUSTOMER SERVICE

- HARTinfo Line (813) 254-4278, M-F 6 a.m to 8 p.m., Sat/Sun 8 a.m. to 5 p.m.
- Call for route, schedule and fare information
- Five customer service locations for HARTride Cards and permits
- HARTplus information and reservations

USF BUS RIDE PROGRAM

- Special program for students, faculty and staff
- Fares are prepaid by USF

TRANSIT ADVERTISING

- Entire bus wrap and display billboard advertising
- Available interior and exterior ad space

IN-TOWN TROLLEYS

- Two Rubber Tire Trolleys provide connections between downtown Tampa, Old Hyde Park Village and the TECO Line Streetcar System
- Service runs 7 days a week

TECO LINE STREETCAR SYSTEM

- Managed by Tampa Historic Streetcar, Inc.
- Operated by HART
- Air-conditioned electric streetcars
- Travels between downtown Tampa, Channelside and Ybor City
- Available for special trips and group tours

HARTline *Going places.*

HILLSBOROUGH AREA REGIONAL TRANSIT AUTHORITY
HARTinfo Line 813-254-4278 • TDD 813-626-9158
www.hartline.org