

Name of Organization/Individual

ITSA Member: Yes No

Circle one:

University Private Company Public Agency

Street Address

City/State/Zip

Name of Primary Representative

Title

Telephone

Fax

E-mail Address (**IMPORTANT!**)

Please send the completed form to:

 **ITS Florida**
215 NW Monroe Circle North
Saint Petersburg, Florida 33702

For additional information or to apply online,
contact ITSFlorida@ITSFlorida.org

For more information about
joining **ITS Florida**
please visit our website at
www.itsflorida.org or email
ITSFlorida@ITSFlorida.org.

MEMBERSHIP FORM



ITS Florida
215 NW Monroe Circle North
Saint Petersburg, Florida 33702
ITSFlorida@ITSFlorida.org
www.itsflorida.org

**THE INTELLIGENT
TRANSPORTATION
SOCIETY OF FLORIDA**



“The mission of ITS Florida, as a chartered state chapter of ITS America, is to foster the application of ITS solutions in Florida by sharing ideas and timely information with our membership, stimulating public-private partnerships, advocating ITS deployment, offering guidance to policy makers, and encouraging interest and support of ITS throughout the state.”

As a chapter of ITS America, ITS Florida members can benefit from associations with both the national organization and other ITS State Chapters. ITS Florida sponsors ITS Florida conferences (Transpo) at which members can be brought up-to-date on ITS technologies, applications, and programs at the state, regional, and national levels.

ITS Florida is your vehicle for keeping pace with this exciting, new and rapidly evolving transportation industry – the surface transportation of the future.

JOIN ITS FLORIDA TODAY!



WHAT IS ITS?

Intelligent transportation systems (ITS) help agencies operate the transportation system more efficiently by utilizing technology, which results in saving lives, time and money. Technology alone cannot solve transportation problems, but in combination with

institutional partnerships sound management of capital and human resources, it can offer significant assistance, especially when faced with getting more utilization (i.e., capacity, safety, mobility) from an existing facility or system.

WHAT IS ITS Florida?

ITS Florida was founded in 1992 as an educational and information-sharing group. We were the first formal ITS state organization and affiliated with ITS America in April 1994. We are also the first state chapter to act as formal ITS Advisors to the state DOT ITS Office.

ITS Florida serves as a mechanism to facilitate communication and coordination among our members; ITS America; and other governmental, academic and private institutions, and associations. The overall goal is to provide Florida government, academic agencies, and the private sector with improved access to advanced transportation technology to meet the demands placed on highways, public transportation, and interfaces with air, rail, and other modes.

Primary methods of information exchange are through the ITS Florida conference (Transpo), our website (www.itsflorida.org), emails, and our outreach and training program—led by our Professional Capacity Building Committee.

Membership in ITS Florida is by organization, that is, your company, governmental agency, university, or local transportation agency is a member. ITS Florida is led by a Board of Directors, which is elected on an annual basis by its members.

BENEFITS OF ITS Florida

Your organization can benefit from ITS Florida as soon as you join. By becoming involved in local ITS activities, private companies can learn about the short- and long- term future of ITS in Florida, public agencies can receive guidance on the implementation of ITS, and research and information exchange among universities can be enhanced. Through this initiative, public-private-academic partnership opportunities can be fully realized.

If your organization is a member of ITS America, you get a discounted membership in ITS Florida. Just check the FL box each year when you renew your ITS America membership.

SOME OF THE SPECIFIC BENEFITS OF ITS FLORIDA MEMBERSHIP ARE:

- Network at professional and social functions with the Florida ITS community.
- Advocate for and influence the future of Florida's ITS through our official role as the ITS Advisor to FDOT.
- Link to member organizations websites.
- Showcase your organization on the website.
- Access to ITS scholarships at member universities.
- Receive discounts to ITS Florida's events, exhibitions and training.